

A night photograph of a rocket launch. A bright orange arc of light curves across the dark blue sky, starting from the bottom left and ending at the top right. The background shows a dark landscape with some lights and structures near the horizon.

— April 2019 —

nVizn Ideas LLC

A WORLD OF WONDER CATALOG

Reimagined Books for Children



nVizn Ideas LLC

Reimagined Books for Children

Delightful children's books that include tech-based resources to encourage children to explore their world & build a foundation for learning science

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Research suggests a physical book may offer certain benefits over a digital one. In response, nVizn Ideas created the best of both worlds: physical books employing technology to extend and enhance the fun and learning. These interactive books use children's stories & beautiful picture books to launch children on a lifelong love of science & learning.



Integrating children's literature and science is nVizn's approach to ensuring that children always look for and see connections to this awe-inspiring world. Charming & engaging stories provide ample opportunities to learn important science ideas.

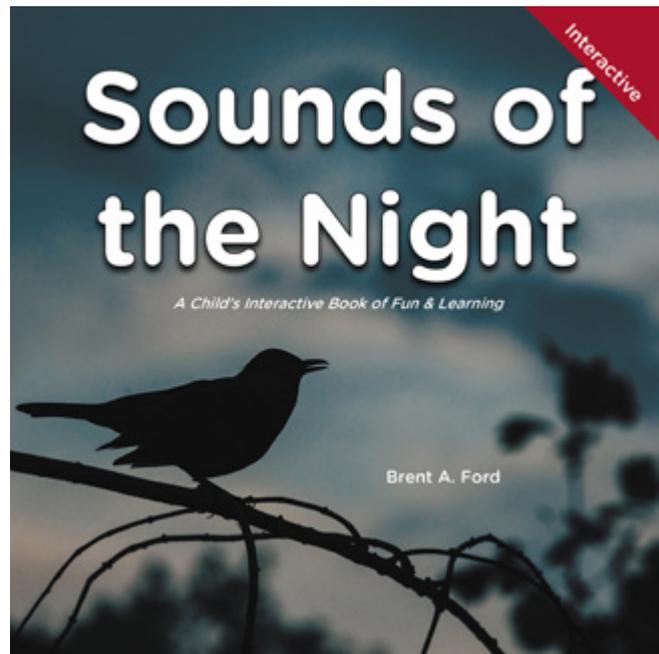


Science is best learned by making connections that serve as a foundation for building a child's understanding of increasingly complex ideas. Encouraging children to formulate questions and use evidence to support their ideas is the basis of all of nVizn's work.

Creative & Engaging

Books

Animals from the eastern & southern United States.



ISBN: 978-1-947348-74-5

Animals from the western United States.



ISBN: 978-1-947348-76-9

SOUNDS OF THE NIGHT

A Child's Interactive Book of Fun & Learning

Remember the sounds of a summer evening? Ever wonder what is making them? Learn about the fascinating sounds of the night. Hear them using our free app and the QR codes throughout the book. Additional tech-based activities extend the fun & learning.

children may recognize that nighttime can be much *noisier* than daytime. Why might that be? Encourage this type of thinking in children. Science begins with asking questions and helping children learn this skill is vital to the development of scientific and critical thinking.

The purpose of this book is not for children to memorize, or learn to identify, specific sounds. Instead the approach is to introduce young children to the myriad animal sounds we hear at night and to recognize that different kinds of animals (insects, frogs, birds and mammals) produce those sounds. Why would animals need to make sounds at all?

Lastly, while nighttime sounds are common across many habitats, there is great variation based on the specific animals living within each habitat. The animal sounds included in these books are common in the United States and therefore may not be heard within all backyards.*

Upon reflection and through experience,

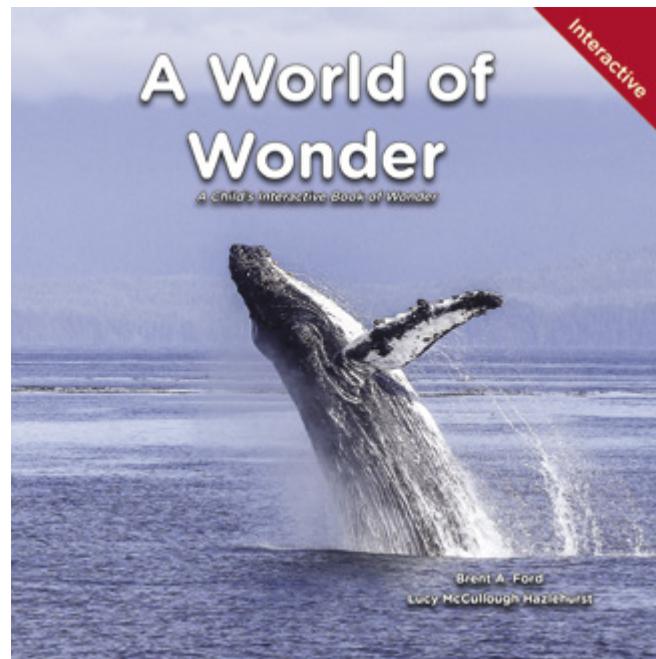
25+ animal sounds — individual and combined, spectacular photographs, and four extension activities.

SRP \$11.95 USD
40 pages

*Development is underway to create versions for ocean-dwelling creatures, the jungles of Africa, and the rain forests of South America.



ISBN: 978-1-947348-70-7



ISBN: 978-1-947348-75-2

One great book....

Choose the cover that best fits your collection.

A WORLD OF WONDER

A Child's Interactive Book of Wonder

A World of Wonder is an interactive book designed to help children develop a wonder for, and an appreciation of, the world in which we all live. The book combines spectacular images with a variety of verse...from time-honored and classic to new and sometimes humorous.

Using a code reader on a phone or tablet, QR codes throughout the book whisk children off to a variety of tech-based features to enhance the experience. For example, Simon, the nVizn indri (IN dree) leads children to activities, videos and experiments to extend the learning.

Poem narrations are included to help children learn poetic rhythm and rhyme but also because it is quite nice to have something read aloud. And short videos, accompanied by beautiful music, help

children see what a wonderful world we all share.

An example:

A cute poem about the International Space Station seen as a twinkling star is followed by a beautiful image of the Station flying over Earth. An extension activity helps parents and children learn how to spot the space station as it flies overhead. Yes, you can really see it!

This delightful book provides a multitude of opportunities for parents and children to spend quality time together.

40+ poems, spectacular photography, recorded narrations, extension activities, and 9 videos combine to inspire young children.

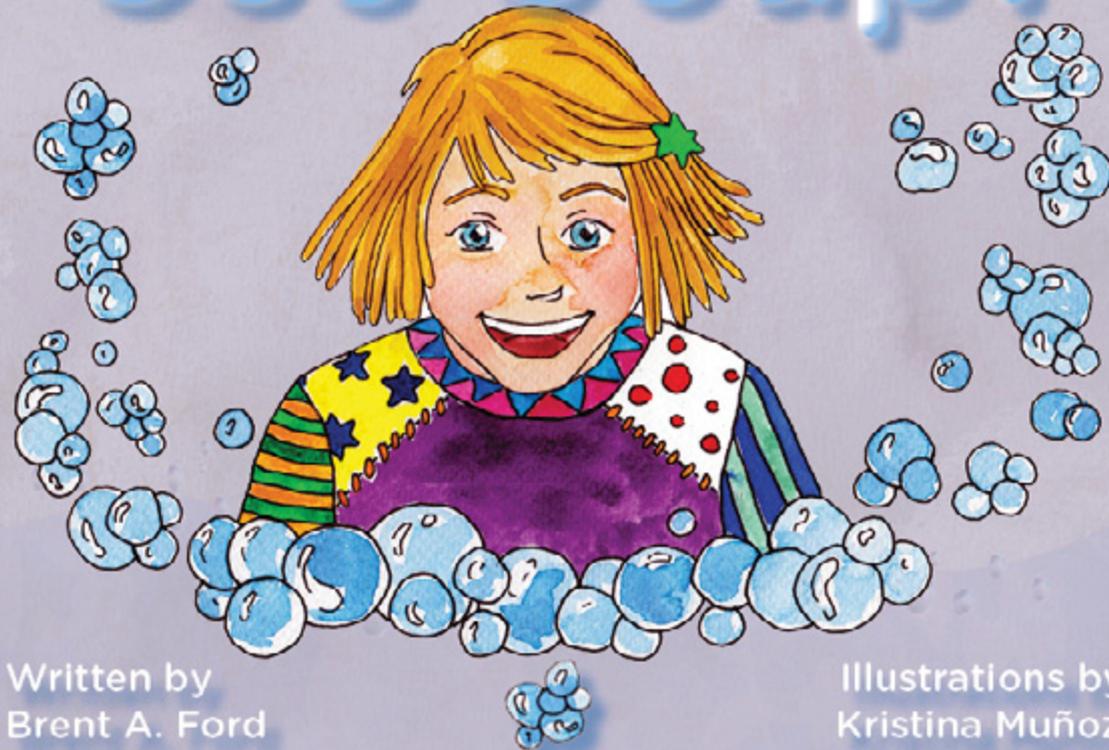
SRP \$19.95 USD
96 pages

*Author Brent A Ford and Lucy McCullough Hazlehurst collaborate wonderfully in their children's literature phenomenon, **A World of Wonder!** And though the book is crafted specifically for the developing minds of a younger audience, any person can enjoy a recap of the wild, exotic, and beautifully diverse spectacles our earth has to offer.*

Realistic Poetry International

Interactive

Did You Use Soap?



Written by
Brent A. Ford

Illustrations by
Kristina Muñoz

DID YOU USE SOAP?

A Child's Interactive Book of Fun & Learning

Did You Use Soap? tells the story of Katelyn, who goes on a wild ride after her father sends her back to the bathroom to wash her hands with a special soap, just for kids. Beautiful watercolors accompany this fast-paced story about a situation that happens in homes across the world....wash you hands for dinner.... did you use soap?....go back and use soap this time!

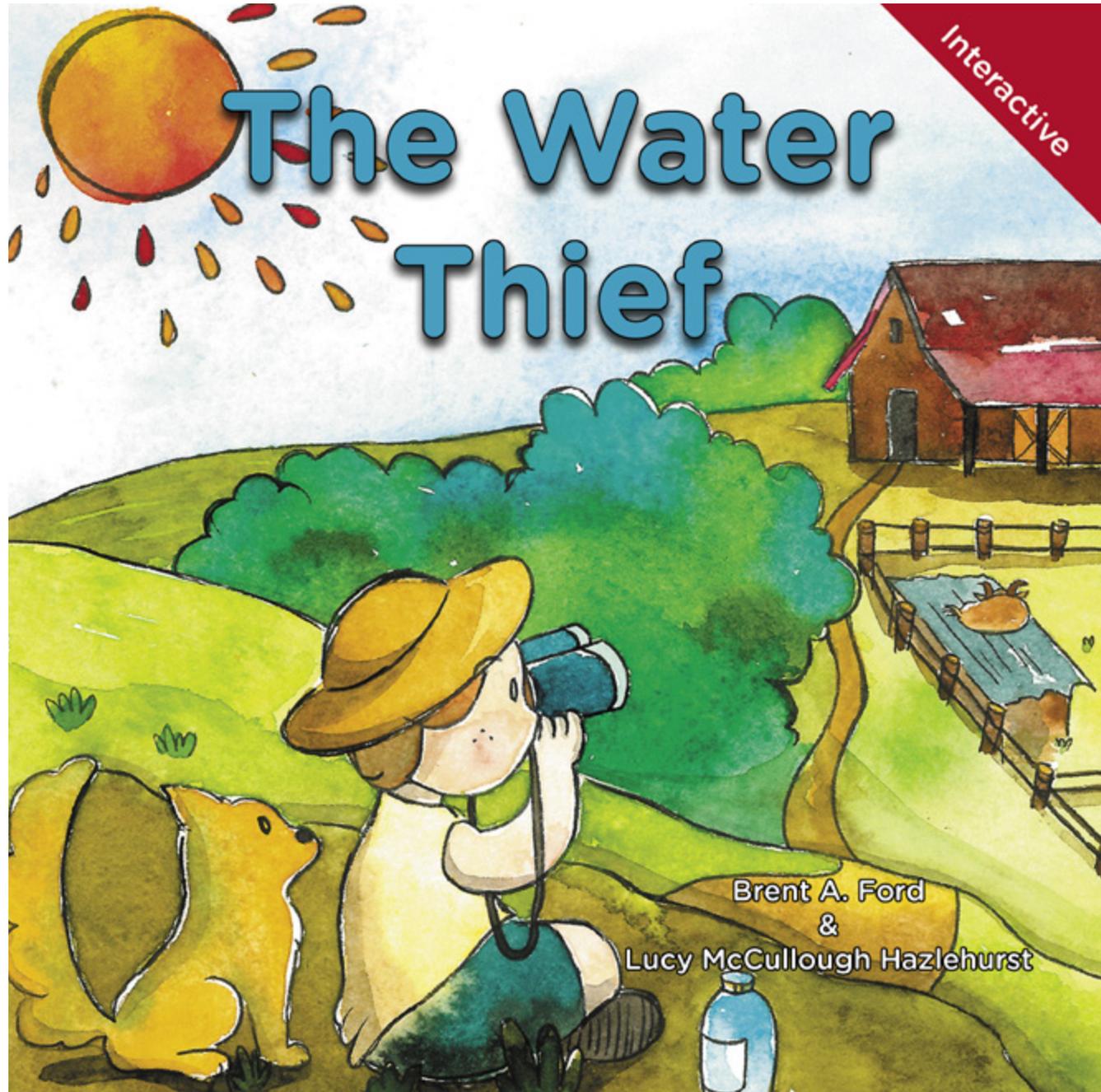
The book includes tech-enabled features, accessed with a free, "made for kids"

QR Code reader app on a phone/tablet. These features launch children on an additional adventure to figure out what is so special about soap.

This book offers the best of both worlds — a book where children can turn the pages, gaze at the images, sit close to someone and engage interactively.

Charming watercolor illustrations bring the story to life. Three extension activities extend the learning.

SRP \$11.95 USD
40 pages
ISBN: 978-1-947348-71-4



THE WATER THIEF

A Child's Interactive Book of Fun & Learning

Marcus loves to solve mysteries. Join him as he tries to figure out who is stealing his grandfather's water. Is it the cows? Or more likely, those sneaky chickens? Expressive watercolor illustrations accompany this cute story.

The book includes tech-enabled features, accessed with a free, "made for kids," QR Code reader app on a phone/tablet. These features whisk children off

on additional adventures to learn about water and why it is so special.

This book offers the best of both worlds — a book where children can turn the pages, gaze at the images, sit close to someone and engage interactively.

Multiple extension activities are accessible with the QR code reader.

SRP \$11.95 USD
40 pages
ISBN: 978-1-947348-72-1

Interactive Components*



nVizn Ideas' interactive books combine the best of both worlds - a physical book where children can turn the pages, gaze at the images and sit close to a parent or loved-one, as well as a book featuring tech-based, interactive components to extend the learning.

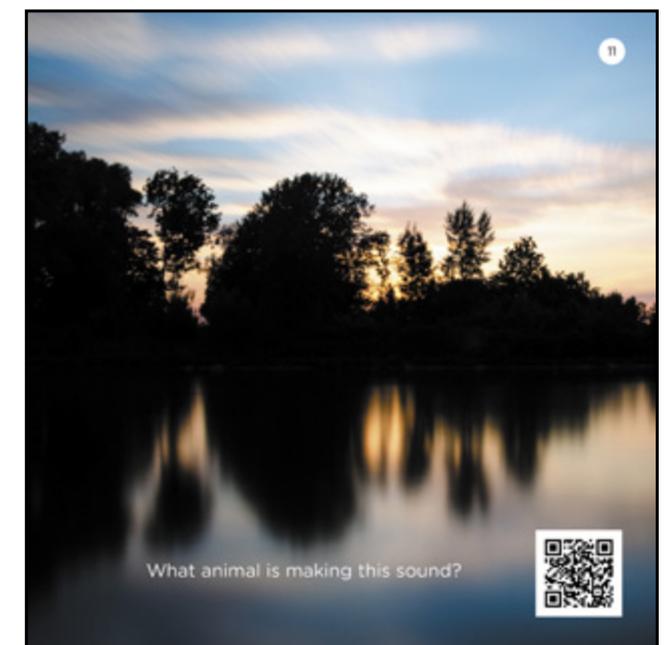
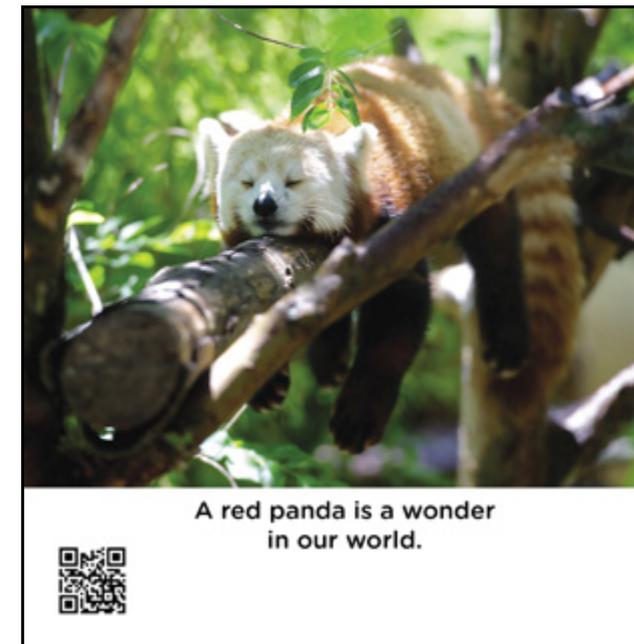
To access the web-based features, readers use a mobile device (phone or tablet) with nVizn's QR Code Reader. The app is FREE and does NOT include advertising or in-app purchases. The system is also designed to be "kid friendly" - meaning that use of the app does not open up the entire Internet to young children. The app only reads codes created by nVizn, so users can access only web content that nVizn creates and maintains. Look for the nVizn QR Code Reader in either the Apple or Google Play app stores.

After downloading the code reader, simply open the app on a phone or tablet, point it at any one of the many codes throughout the book and adventure ensues. The code reader will automatically take users to a webpage for some learning and fun!

An Internet connection is required to access the web-based components.

*See page 19 for information on licensing opportunities for books, app and extension webpages.

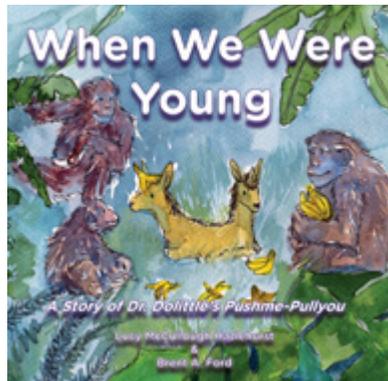
Sample Pages





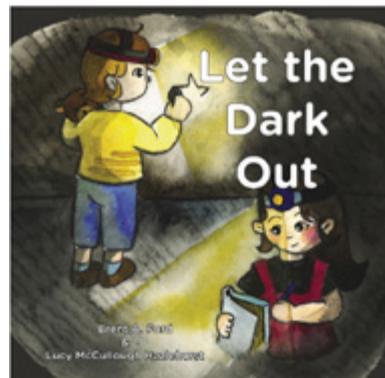
Children's Literature*

*Development is underway to create interactive versions of each of these titles.



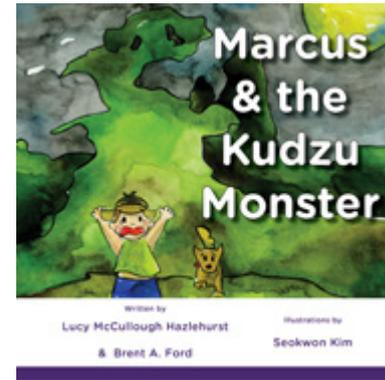
ISBN: 978-1-947348-02-8

Hugh Lofting's timeless characters are brought back to life in this sweet story about the early life of Dr. Dolittle's Pushme-Pullyou. Dab-Dab & Dr. Dolittle learn how all the jungle animals helped the Pushme-Pullyou grow up into its graceful self.



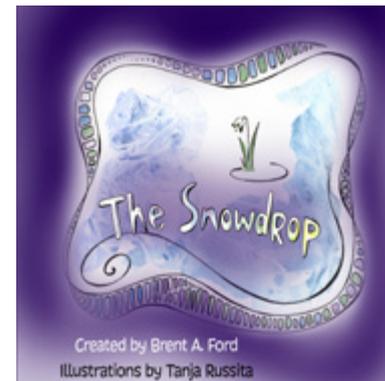
ISBN: 978-1-947348-20-2

Too much darkness in his room each night leads Ozzie and his big sister Alina on an adventure to figure out where all that dark spends the day.



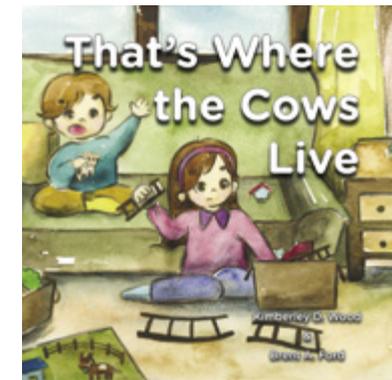
ISBN: 978-1-947348-04-2

Marcus loves to solve mysteries. After overhearing his grandfather, Marcus is determined to figure out more about the kudzu monster eating the tractor! Beautiful watercolor illustrations accompany this fun story.



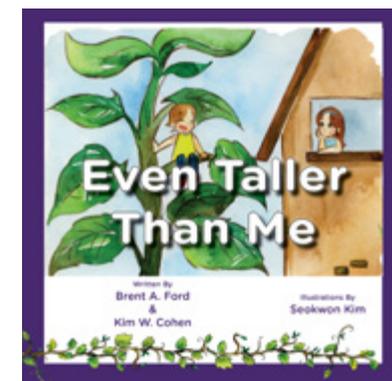
ISBN: 978-1-947348-22-6

This is an adaptation of Hans Christian Andersen's story, albeit with a lighter tone. Whimsically illustrated and updated, this classic story prompts children to think about the relationship between plants and weather.



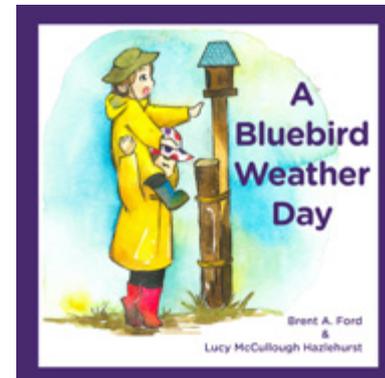
ISBN: 978-1-947348-37-0

Brother and sister duo, Ozzie and Alina, always seem to be stirring up something. In this story, they settle an argument about where the cows live by learning about maps. Expressive and fun illustrations throughout.



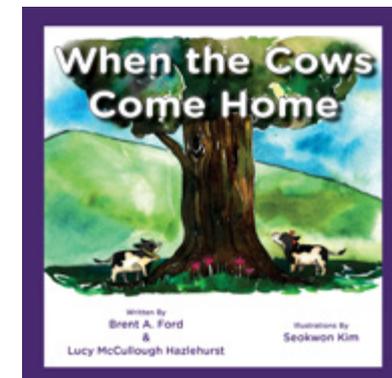
ISBN: 978-1-947348-14-1

The brother and sister duo, Ozzie and Alina, are off on another adventure. This time they are battling to see who can grow the tallest plant. Cute illustrations accompany this fun story about a friendly competition.



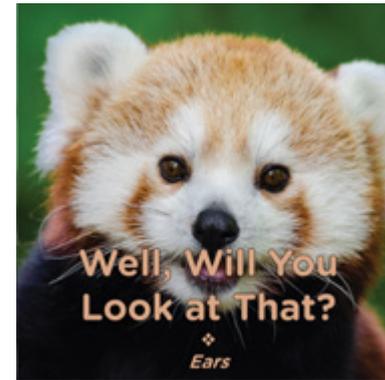
ISBN: 978-1-947348-18-9

The brother and sister duo, Ozzie and Alina, team up on a quest to discover the meaning of their mother's cryptic mention of a bluebird weather day. What do bluebirds have to do with weather anyway? Beautiful illustrations accompany this fun story.



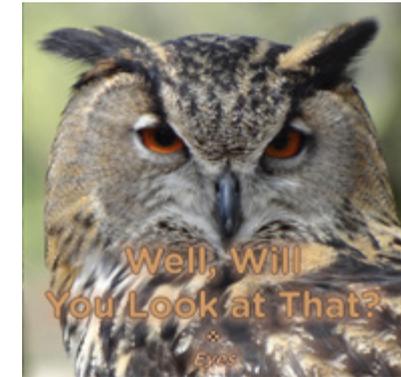
ISBN: 978-1-947348-11-0

Follow the antics of two cute cows as they figure out how NOT to be late for supper by learning more about the world in which they live. Beautiful illustrations accompany this charming story.



ISBN: 978-1-947348-26-4

Big ears; little ears; fuzzy ears; droopy ears. Ears come in a wide array of shapes and sizes and serve a variety of functions in the animal world. Spectacular photographs and questions prompt children to consider why the world exhibits such variation among animals.

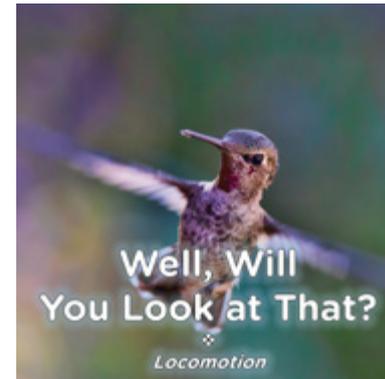


ISBN: 978-1-947348-28-8

Big eyes; no eyes; screwy eyes; sweet eyes. Eyes come in a wide array of shapes and sizes and serve a variety of functions in the animal world. Spectacular photographs and questions prompt children to consider why the world exhibits such variation among animals.

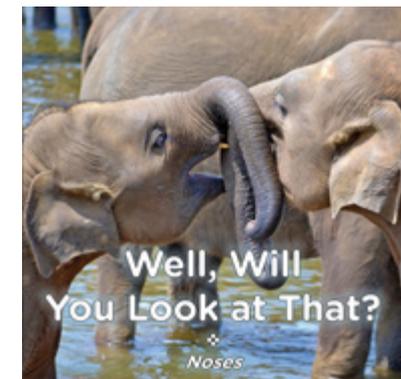
Science & Nature*

*Development is underway to create interactive versions of each of these titles.



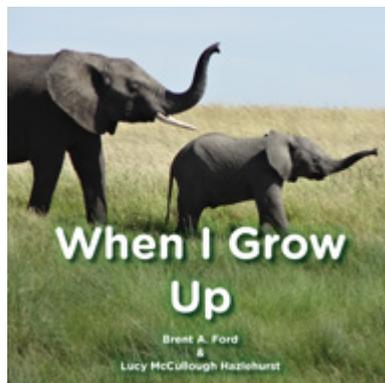
ISBN: 978-1-947348-34-9

Galloping; diving; slithering; strolling - animals move from one place to another in a variety of creative ways. This book features spectacular photographs and questions to prompt children to consider why the world exhibits such variation among animals.



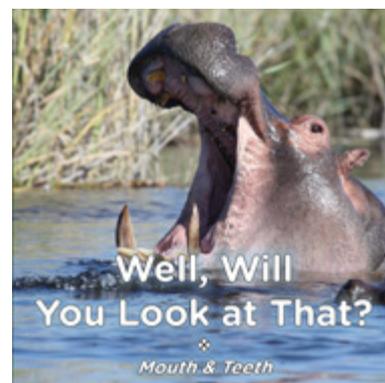
ISBN: 978-1-947348-30-1

Long noses; short noses; sharp noses; colorful noses. Noses come in a wide array of shapes and sizes and serve a variety of functions in the animal world. This book prompts children to consider why the world exhibits such variation among animals.



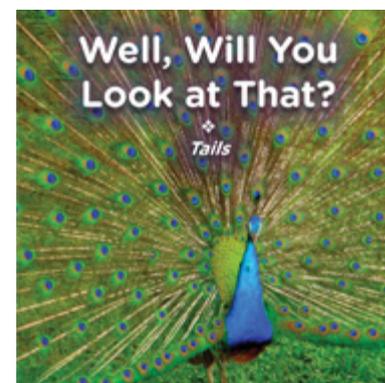
ISBN: 978-1-947348-10-3

What child doesn't spend time thinking about growing up? This beautiful book gives children a chance to think beyond themselves about what other animals, and even plants, look like all grown up. Inspire children to wonder and appreciate this magnificent world in which we live!



ISBN: 978-1-947348-32-5

Big mouth; small mouth; sharp teeth; all over the place teeth; a mouth and teeth come in a wide array of shapes and sizes and serve a variety of functions. This book features spectacular photographs and questions to prompt children to consider why the world exhibits such variation among animals.



ISBN: 978-1-947348-24-0

Big tails; small tails; flat tails; pretty tails. Tails come in a wide array of shapes and sizes and serve a variety of functions in the animal world. This book to prompts children to consider why the world exhibits such variation among animals.



ISBN: 978-1-947348-11-0

A beautiful poem, from the mid-1800s relates the months of the year to their weather. Adapted, updated & combined with spectacular images, Paint the Sky - A Year of Weather, helps children develop an appreciation for, and understanding of, the magnificence of this world.

Authors



Brent A. Ford
 Founder & CEO, nVizn Ideas LLC

Science educator, education researcher, writer, business owner, curriculum developer, professional development leader; author of children's books, science teacher activity books, & journal articles. On a mission to deliver meaningful improvements in K-12 science achievement by integrating the purposeful use of technology into a redesigned, high-quality science curriculum.



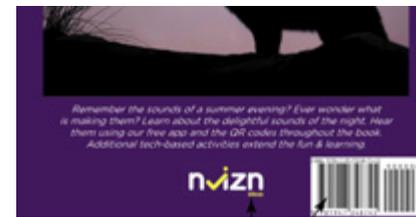
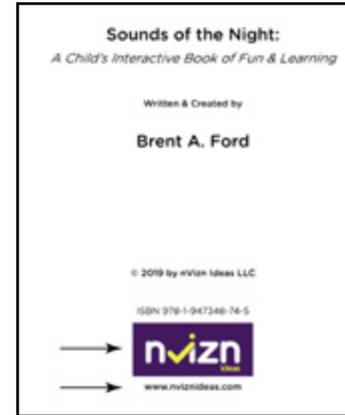
Lucy McCullough Hazlehurst

Poet, dreamer, artist, language arts educator, writer, curriculum developer, researcher, potter and book lover.



Kimberley D. Wood

Science educator, education researcher, grant evaluator, professional development leader, writer, wildlife biologist, community volunteer, amateur artist and photographer, school board member, mom.



Licensing

Distributors may wish to consider a licensing option for the books, app, and web-based extension activities. Licensing allows distributors to customize using their own name, color scheme, logo, web address, barcode & ISBN.

Licensing creates additional opportunities for cross-selling and customer engagement



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