

nVizn Ideas LLC

Reimagined Books for Children

Delightful children's books that include tech-based resources to encourage children to explore their world & build a foundation for learning science

INFO

www.nviznideas.com/print query@nviznideas.com

ADDRESS PO Box 15704 Asheville, NC 28813 USA

PHONE 833-450-IDEA



Research suggests a physical book may offer certain benefits over a digital one. In response, nVizn Ideas created the best of both worlds: physical books employing technology to extend and enhance the fun and learning. These interactive books use children's stories & beautiful picture books to launch children on a lifelong love of science & learning.



Integrating children's literature and science is nVizn's approach to ensuring that children always look for and see connections to this awe-inspiring world. Charming & engaging stories provide ample opportunities to learn important science ideas.

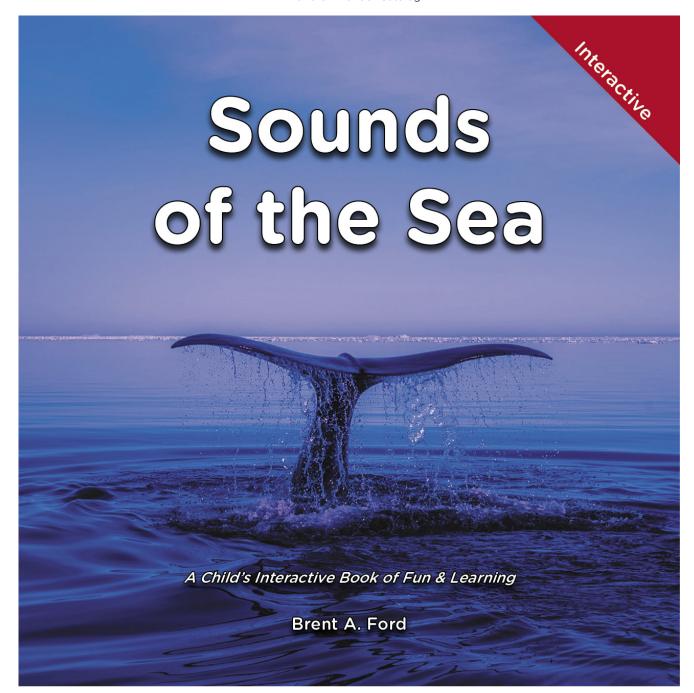


Science is best learned by making connections that serve as foundation for building a child's understanding of increasingly complex ideas. Encouraging children to formulate *questions* and use evidence to support their ideas is the basis of all of nVizn's work.

"你不是一个人,我们就是你不

Creative & Engaging

Books



SOUNDS OF THE SEA

A Child's Interactive Book of Fun & Learning

Earth's glorious ocean is anything but empty of sound. Learn more and hear those sounds using our free app and the QR codes throughout the book. Additional tech-based activities extend the fun & learning.

The purpose of this book is not for children to memorize, or learn to identify, specific sounds. Instead the approach is to introduce young children to the myriad sounds produced by animals that live in and around Earth's ocean and by other phenomena associated with the ocean.

The book prompts children to look for

patterns among different sounds. How are sounds alike and different? How are the animals that make similar sounds similar to each other. Is the bottom of Earth's ocean similar from place to place like its surface? Encourage this type of thinking in children. Science begins with asking questions and helping children learn this skill is vital to the development of scientific and critical thinking.

25+ sounds, spectacular photographs, and four extension activities.

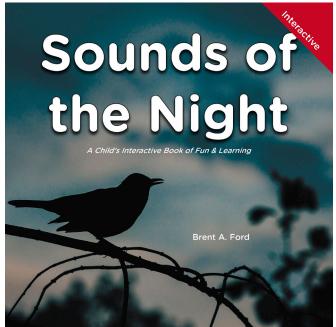
SRP \$11.95 USD 40 pages ISBN: 978-1-947348-77-6

— 5 **—**

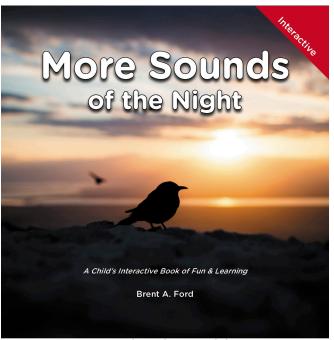


Animals from the eastern & southern United States.

Animals from the western United States.



ISBN: 978-1-947348-74-5



ISBN: 978-1-947348-76-9

SOUNDS OF THE NIGHT

A Child's Interactive Book of Fun & Learning

Remember the sounds of a summer evening? Ever wonder what is making them? Learn about the fascinating sounds of the night. Hear them using our free app and the QR codes throughout the book. Additional tech-based activities extend the fun & learning.

The purpose of this book is not for children to memorize, or learn to identify, specific sounds. Instead the approach is to introduce young children to the myriad animal sounds we hear at night and to recognize that different kinds of animals (insects, frogs, birds and mammals) produce those sounds. Why would animals need to make sounds at all?

Upon reflection and through experience,

children may recognize that nighttime can be much *noisier* than daytime. Why might that be? Encourage this type of thinking in children. Science begins with asking questions and helping children learn this skill is vital to the development of scientific and critical thinking.

Lastly, while nighttime sounds are common across many habitats, there is great variation based on the specific animals living within each habitat. The animal sounds included in these books are common in the United States and therefore may not be heard within all backyards.

25+ animal sounds — individual and combined, spectacular photographs, and four extension activities.

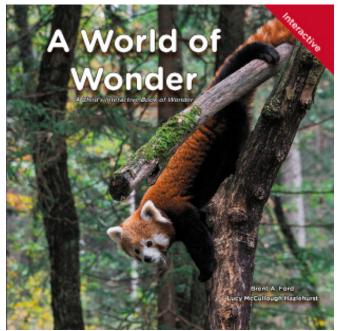
SRP \$11.95 USD 40 pages



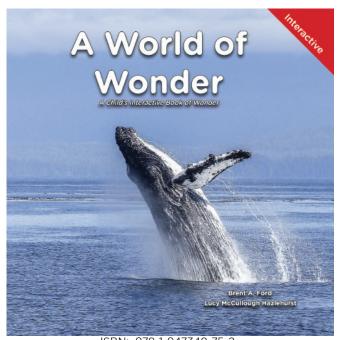


One award-winning book...

...choose the cover that best fits your collection.



ISBN: 978-1-947348-70-7



ISBN: 978-1-947348-75-2

A WORLD OF WONDER

A Child's Interactive Book of Wonder

A World of Wonder is an interactive book designed to help children develop a wonder for, and an appreciation of, the world in which we all live. The book combines spectacular images with a variety of verse...from time-honored and classic to new and sometimes humorous.

Using a code reader on a phone or tablet, QR codes throughout the book whisk children off to a variety of tech-based features to enhance the experience. For example, Simon, the nVizn indri (IN dree) leads children to activities, videos and experiments to extend the learning.

Poem narrations are included to help children learn poetic rhythm and rhyme but also because it is quite nice to have something read aloud. And short videos, accompanied by beautiful music, help children see what a wonderful world we all share.

An example:

A cute poem about the International Space Station seen as a twinkling star is followed by a beautiful image of the Station flying over Earth. An extension activity helps parents and children learn how to spot the space station as it flies overhead. Yes, you can really see it!

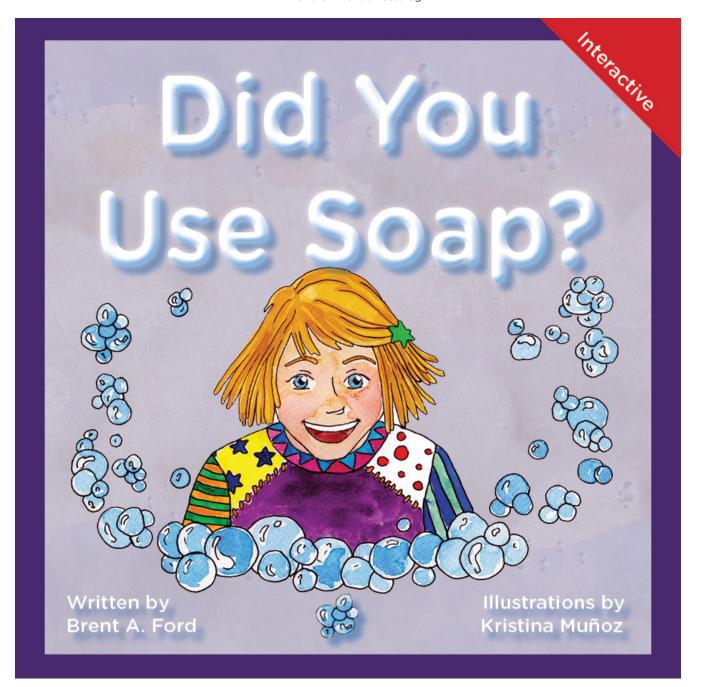
This delightful book provides a multitude of opportunities for parents and children to spend quality time together.

40+ poems, spectacular photography, recorded narrations, extension activities, and 9 videos combine to inspire young children.

SRP \$19.95 USD 96 pages

Author Brent A Ford and Lucy McCullough Hazlehurst collaborate wonderfully in their children's literature phenomenon, <u>A World of Wonder!</u> And though the book is crafted specifically for the developing minds of a younger audience, any person can enjoy a recap of the wild, exotic, and beautifully diverse spectacles our earth has to offer.

Realistic Poetry International



DID YOU USE SOAP?

A Child's Interactive Book of Fun & Learning

Did You Use Soap? tells the story of Katelyn, who goes on a wild ride after her father sends her back to the bathroom to wash her hands with a special soap, just for kids. Beautiful watercolors accompany this fast-paced story about a situation that happens in homes across the world....wash you hands for dinner.... did you use soap?....go back and use soap this time!

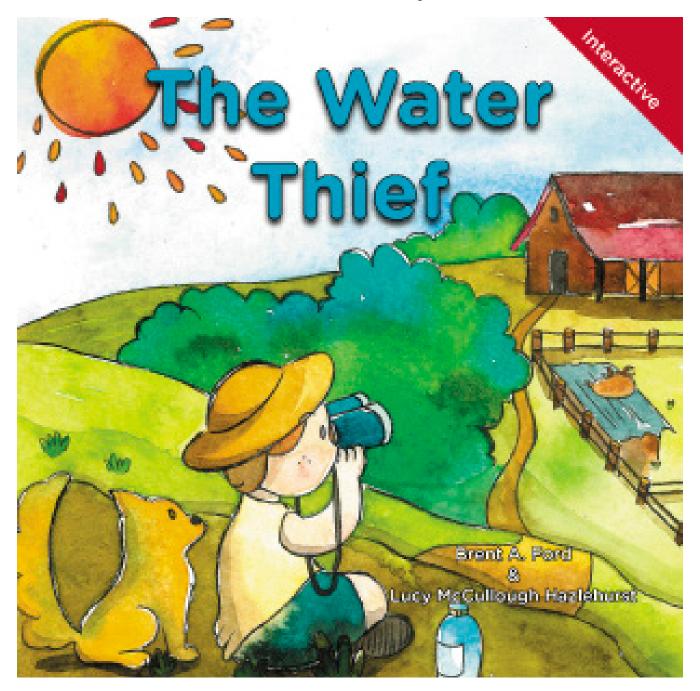
The book includes tech-enabled features, accessed with a free, "made for kids"

QR Code reader app on a phone/tablet. These features launch children on an additional adventure to figure out what is so special about soap.

This book offers the best of both worlds — a book where children can turn the pages, gaze at the images, sit close to someone and engage interactively.

Charming watercolor illustrations bring the story to life. Three extension activities extend the learning.

SRP \$11.95 USD 40 pages ISBN: 978-1-947348-71-4



THE WATER THIEF

A Child's Interactive Book of Fun & Learning

Marcus loves to solve mysteries. Join him as he tries to figure out who is stealing his grandfather's water. Is it the cows? Or more likely, those sneaky chickens? Expressive watercolor illustrations accompany this cute story.

The book includes tech-enabled features, accessed with a free, "made for kids," QR Code reader app on a phone/tablet. These features whisk children off

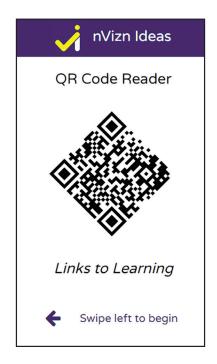
on additional adventures to learn about water and why it is so special.

This book offers the best of both worlds — a book where children can turn the pages, gaze at the images, sit close to someone and engage interactively.

Multiple extension activities are accessible with the QR code reader.

SRP \$11.95 USD 40 pages ISBN: 978-1-947348-72-1

Interactive Components*



^{*}See page 21 for information on licensing opportunities for books, app and extension webpages.

nVizn Ideas' interactive books combine the best of both worlds - a physical book where children can turn the pages, gaze at the images and sit close to a parent or loved-one, as well as a book featuring tech-based, interactive components to extend the learning.

To access the web-based features, readers use a mobile device (phone or tablet) with nVizn's QR Code Reader. The app is FREE and does NOT include advertising or in-app purchases. The system is also designed to be "kid friendly" - meaning that use of the app does not open up the entire Internet to young children. The app only reads codes created by nVizn, so users can access only web content that nVizn creates and maintains. Look for the nVizn QR Code Reader in either the Apple or Google Play app stores.

After downloading the code reader, simply open the app on a phone or tablet, point it at any one of the many codes throughout the book and adventure ensues. The code reader will automatically take users to a webpage for some learning and fun!

An Internet connection is required to access the web-based components.



A red panda is a wonder in our world.



Did You Use Soap?



After returning from the bathroom, how many times have you been asked by a parent or a teacher - "Did you wash your hands?" and "Did you use soap?" Probably more than you can remember.

Have you ever wondered about soap? Are these the kinds of questions you might want to answer?

- · What does soap do?
- How does soap work?
- · Why is it so important?

What other questions do you have about soap?

Follow this QR code to begin an investigation of soap, led by our mascot, Simon.





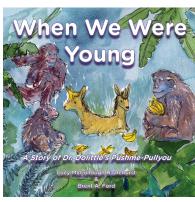






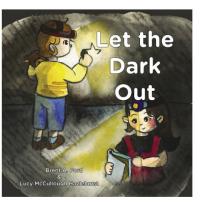
Children's Literature*

*Development is underway to create interactive versions of each of these titles.



ISBN: 978-1-947348-02-8

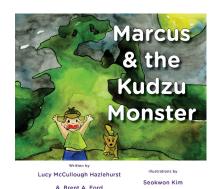
Huah Lofting's timeless characters are brought back to life in this sweet story about the early life of Dr. Dolittle's Pushme-Pullyou. Dab-Dab & Dr. Dolittle learn how all the jungle animals helped the Pushme-Pullyou grow up into its graceful self.



in his room each night leads Ozzie and his big sister Alina on an adventure to figure out where all that dark spends the day.

Too much darkness

ISBN: 978-1-947348-20-2

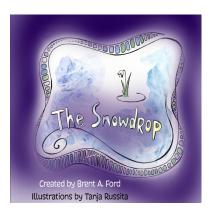


Marcus loves to solve mysteries. After overhearing his grandfather, Marcus is determined to figure out more about the kudzu monster eating the tractor! Beautiful watercolor illustrations accompany this fun story.



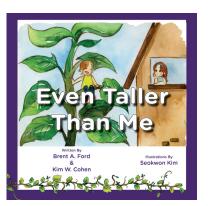
Brother and sister duo. Ozzie and Alina, always seem to be stirring up something. In this story, they settle an argument about where the cows live learning about maps. Expressive and fun illustrations

ISBN: 978-1-947348-04-2



Hans Christian Andersen's story, albeit with a lighter Whimsically tone. illustrated and updated, this classic prompts storv children to think about the relationship between plants and weather.

This is an adaptation



ISBN: 978-1-947348-14-1

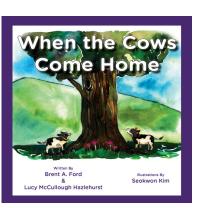
The brother and sister duo, Ozzie and Alina, are off on another adventure. This time they are battling to see who can grow the tallest plant. Cute illustrations accompany this fun story about a friendly competition.

ISBN: 978-1-947348-22-6



ISBN: 978-1-947348-18-9

The brother and sister duo, Ozzie and Alina, team up on a quest to discover the meaning of their mother's cryptic mention of a bluebird weather day. What do bluebirds have to do with weather anyway? Beautiful illustrations accompany this fun story.



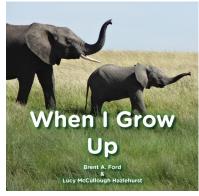
Follow the antics of two cute cows as they figure out how NOT to be late for supper by learning more about the world in which they live. Beautiful illustrations accompany this charming story.

ISBN: 978-1-947348-11-0



Science & Nature*

*Development is underway to create interactive versions of each of these titles.



ISBN: 978-1-947348-10-3

What child doesn't spend time thinking about growing up? This beautiful book gives children a chance to think beyond themselves about what other animals, and even plants, look like all grown up. Inspire children to wonder and appreciate this magnificent world in which we live!



ISBN: 978-1-947348-32-5

mouth; small mouth; sharp teeth; all over the place mouth teeth come in a wide array of shapes and sizes and serve a variety of functions. This book features spectacular photographs and questions to prompt children to consider why the world exhibits such variation among animals.



ISBN: 978-1-947348-26-4

Big ears; little ears; fuzzy ears; droopy ears. Ears come in a wide array of shapes and sizes and serve a variety of functions the animal Spectacular world. photographs and *auestions* prompt children to consider why the world exhibits such among variation



ISBN: 978-1-947348-28-8

Big eyes; no eyes; screwy eyes; sweet eyes. Eyes come in a wide array of shapes and sizes and serve a variety of functions the animal world. Spectacular photographs and *auestions* prompt children to consider why the world exhibits such variation among



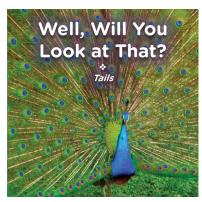
ISBN: 978-1-947348-34-9

Galloping: diving; slithering; strolling animals move from one place to another in a variety of creative This ways. book features spectacular photographs and questions prompt children to consider why the world exhibits such among variation



ISBN: 978-1-947348-30-1

Long noses; short noses; sharp noses; colorful noses. Noses come in a wide array of shapes and sizes and serve a variety of functions the animal in world. This book prompts children to consider why the world exhibits such variation among



ISBN: 978-1-947348-24-0

Big tails; small tails; flat tails; pretty tails. Tails come in a wide array of shapes and sizes and serve a variety of functions in the animal world. This book to prompts children to consider why the world exhibits such variation among animals.



ISBN: 978-1-947348-11-0

A beautiful poem, from the mid-1800s relates the months of the year to their weather. Adapted. updated & combined with spectacular images. Paint the Sky - A Year of Weather, helps children develop an appreciation for, and understanding of, the magnificence of this world.



Brent A. Ford Founder & CEO, nVizn Ideas LLC

Science educator, education researcher, writer, business owner, curriculum developer, professional development leader; author of children's books, science teacher activity books, & journal articles. On a mission to deliver meaningful improvements in K-12 science achievement by integrating the purposeful use of technology into a redesigned, high-quality science curriculum.

Authors



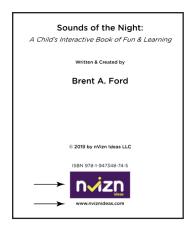
Lucy McCullough Hazlehurst

Poet, dreamer, artist, language arts educator, writer, curriculum developer, researcher, potter and book lover.



Kimberley D. Wood

Science educator, education researcher, grant evaluator, professional development leader, writer, wildlife biologist, community volunteer, amateur artist and photographer, school board member, mom.













Licensing

Distributors may wish to consider a licensing option for the books, app, and web-based extension activities. Licensing allows distributors to customize using their own name, color scheme, logo, web address, barcode & ISBN.

Licensing creates additional opportunities for cross-selling and customer engagement

